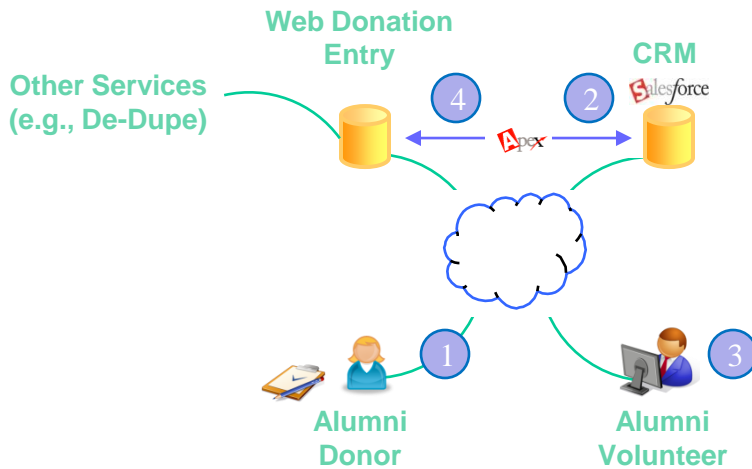




CUSTOMER DATA INTEGRATION

On Demand Services for the
Non-Profit Communities



DONATION insert into Alumni Account, On-Demand (e.g., payment reconciliation)

MEMBERSHIP insert triggers a workflow event On-Demand (e.g., tracking renewal date / opportunity)

ACCOUNT information bi-synchronization, On-Demand (e.g., data de-duplication)

PLEDGE "promise to pay" insert, create follow-up tasks for volunteer (e.g., campaign analytics)